

# Adobe collaboration and productivity solutions for higher education

Help all members of your campus community share knowledge and work together more effectively through online collaboration and distributed-learning solutions that reduce cost and waste.



Adobe Connect™



Adobe Acrobat® Pro

*"With Adobe Connect, we have an efficient, cost-effective way to help researchers attack challenging public health issues, improve the way in which students learn, and help hospital employees better manage their work obligations. We expect the Adobe solution to play an important role as we look to serve everyone associated with the University of Michigan Health System using innovative technologies."*

Ted Hanss,  
Director of the Office  
of Enabling Technologies,  
University of Michigan  
Medical School

## Overcome distance barriers with online learning

Increasingly, colleges and universities are extending their reach with web conferencing tools that enable faculty, students, and staff to teach, learn, and collaborate in real time. With Adobe Connect, institutions are creating engaging learning environments that reach beyond the boundaries of physical campuses, allowing them to serve greater numbers of traditional and non-traditional students around the globe. And by offering greater access to virtual and on-demand learning, institutions are able to attract and retain working students who need more flexibility in their course scheduling.

Student recruitment efforts also benefit from online solutions. Adobe Connect enables institutions to hold live chat and recruitment sessions with prospective students anywhere in the world, saving time and money through reduced travel and printed marketing collateral.

And finally, Adobe Connect also helps reduce institutional training costs through virtual and on-demand professional development, lifelong learning, and networking sessions.

Adobe Connect and Adobe Captivate help faculty and staff:

- Use breakout rooms to focus discussions within virtual classrooms.
- Enable all learners to interact with content simultaneously.
- Deliver recorded sessions that offer the same interactivity as live courses.
- Incorporate existing content from SCORM- and AICC-compliant learning management systems (LMS).

## Enhance collaboration and teamwork

Adobe solutions are transforming the way faculty, staff, and students interact and communicate. Adobe Acrobat Pro delivers the ideal toolset—including media-rich PDF Portfolios and electronic forms—for enhancing productivity and collaboration. In activities ranging from course development to research collaboration to faculty-student interaction, Acrobat Pro helps people share ideas and stay in sync while working toward a common goal.

Campus community members can participate in shared document reviews using free Adobe Reader software, which offers a complete set of commenting and markup tools that simplify and streamline review processes. Acrobat Pro allows reviewers to see and build on each other's comments; easily sort through comments by author, date, or page; and use the Tracker feature to monitor progress and participation. Plus, Acrobat Pro allows review teams to grow as needed. Virtually anyone with permission can participate in an online review workflow.

Acrobat Pro also offers ePortfolios that enable people to combine a wide range of content—including documents, spreadsheets, emails, web pages, 3D designs, drawings, diagrams, video, and interactive media—into a single, compressed package that's compelling and easy to follow.

*"This is only the beginning. We expect to provide more campus IT service order forms using the dynamic sub form capabilities to render information virtually, based on the type of customer request."*

Terry Robb,  
Director of Information Technology,  
University of Missouri,  
Division of Information Technology

## Ensure accessibility, compliance, and IT efficiency

At institutions of higher learning, a substantial amount of information must be kept confidential. Faculty members are constantly striving to do breakthrough research and publish their work, and a thesis, dissertation, or research project offers graduate students the chance to make an immediate impact in a chosen profession. In this competitive research environment, team members must simultaneously maintain open communication and strict confidentiality.

From protecting intellectual property to maintaining the privacy of student records, Acrobat Pro has solutions for virtually any document confidentiality concern.

With Acrobat Pro, you can:

- Set document permissions to define whether a file can be printed or changed.
- Apply password protection to restrict document access.
- Digitally sign documents to manage status and prevent change.
- Certify documents to validate that they came from a trusted source.

Acrobat Pro also delivers redaction tools that let users black out sensitive text, illustrations, or other information, permanently deleting the content from the PDF document. Educators, staff members, and students can inspect PDF documents for metadata, hidden layers, and other confidential information they want to remove before distributing the documents others.

An industry leader in accessibility, Adobe also builds tools that facilitate the creation of rich, engaging user experiences that are accessible to all.

## Streamline administrative processes

Educational institutions worldwide face the daunting tasks of collecting, processing, and archiving ever-increasing volumes of information. To maximize resources, schools are replacing time-consuming paperwork with faster, more streamlined electronic forms. With Acrobat Pro, campuses can convert Microsoft Office documents or scanned paper to PDF forms, allowing automatic recognition of data fields and reducing errors common to manual data collection and input. Acrobat Pro also enables the creation of interactive electronic forms that are easy to download, fill out, sign, and submit directly to the institution's computer systems by anyone using free Adobe Reader. And not only do paperless workflows save time and make it easier to collect, process, and archive information, they help institutions reduce their impact on the environment.

## Partnering with Adobe across campus

Adobe has a long history of forging strong partnerships with leaders of higher education institutions. Faculty and students use Adobe's industry-leading software, integrated workflows, and instructional resources to develop diverse skill sets. Institutions extend the reach and impact of their courses, streamline campus operations, and improve productivity with Adobe's collaboration and productivity solutions. And with flexible, comprehensive Adobe licensing programs tailored to higher education, institutions can better respond to today's economic realities while at the same time ensuring that their students, faculty, and staff have all the tools they need for optimal learning and efficient administration.

By partnering with Adobe, institutions of all sizes can meet student demand for a technology-enriched education. And they can give students the digital communication skills they need to succeed in the workforce.

### For more information

Leverage Adobe solutions for higher education. Adobe offers integrated software, resources, and affordable purchasing options to benefit your entire campus community. Find out more at [www.adobe.com/education/hed](http://www.adobe.com/education/hed)



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